



Consent for Obtaining Visual Materials for Marketing Purposes

The purpose of obtaining visual materials is to showcase the unique features of the vessel and of NLI products. The company providing visual content will be credited by Northern Lights, Inc. (NLI) in a manner appropriate to the application.

Company Name: _____

Address: _____

Authorized Representative: _____

I, _____ **[Name]**, grant authorization to **NORTHERN LIGHTS, INC. (NLI)** and all other registered trademarks under NLI to obtain visual materials for marketing purposes; which include but are not limited to: advertising and social media.

Vessel Name & Type: _____

NLI Model Product Installed: _____

Summary/Description of Vessel: _____

- I hereby grant **NORTHERN LIGHTS, INC.**, permission to acquire visual materials and any content necessary for promotional purposes, which include but are not limited to photographs, videos, sound recordings, interviews, testimonials, etc.
- Usage Rights: I give authorization to **NORTHERN LIGHTS, INC.**, to use visual material for promotional purposes on social media platforms, including but not limited to: Instagram, Facebook, LinkedIn and NLI company websites. I also give authorization to use visual material for promotional purposes in advertisements, including but not limited to: digital & print magazines, posters, signage, literature, and trade show graphics.
- All parties included in the visual content have given consent to their image being publicly published.
- I have read through, fully understand, and consent to this form.

Signature: _____

Date (MM/DD/YYYY): _____

Contact Person: _____

Email: _____

Please send all materials and forms to:

Ashley Uyeta

Marketing Coordinator

Email: auyeta@northern-lights.com

Office: (206) 834-2385

www.northern-lights.com

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